

From the producers of **NFMT Baltimore**, **NFMT Vegas** and **NFMT Orlando**

“The quality of the leads generated at the High-Performance Buildings Show was great. We talked to Energy Managers, Engineers, Property Managers and Owners – all the target audiences for our submetering products. We have signed up for next year’s event in Austin and look forward to another great show.”

-- Phil Fram
VP Sales & Marketing
Quadlogic Controls Corp.

HIGH-PERFORMANCE BUILDINGS & WORKPLACES

**2016 EXHIBITOR
PROSPECTUS**

MAY 3 - 4, 2016 | AUSTIN, TX



nfmt.com/highperformance



“Our team was really impressed by the quality of the attendees at High-Performance Buildings. The show proved to be a great use of both our time and resources - we had the ear of the decision-maker instead of a tradesperson with no purchase authority.”

-- Adrienne Baker
Event Manager
Fluke North America

DEAR TRADESHOW DECISION-MAKER:

Driving Your Success

High-Performance Buildings & Workplaces, the niche conference and expo for leaders responsible for the design, construction and ongoing operations of high-performance buildings, returns to Texas May 3-4, 2016. The show will take place at the Austin Convention Center.

If you are looking for a higher level of attendee, with job titles that include “Senior,” “Chief,” and “Sustainability,” then you need be part of High-Performance Buildings & Workplaces. You will want to meet with each person who walks into the exhibit hall – every one of them is a winner.

As a target event, High-Performance Buildings & Workplaces provides a more intimate experience with lengthier, more engaging interactions with all those quality prospects who will be at the show. We even laid out the exhibit hall floor plan to better accommodate the longer discussions. You can see the floor plan layout on the back page of this prospectus.

Why Austin?

In response to those who have asked why we moved the show to Austin from Fort Worth: Austin, one of the most environmentally conscious cities in the United States, is the perfect location for High-Performance Buildings & Workplaces.

It was in Austin in 1990 that Austin Energy Green Building (AEGB) – the nation’s first green building program – was created. AEGB is now the nation’s most successful sustainable building program and encourages central Texans to design and construct more sustainable homes and buildings.

The City was even selected as the site for the U.S. Green Building Council’s first Greenbuild Conference and Expo. With its ongoing history of sustainability and energy management, it was obvious that Austin is the ideal location for High-Performance Buildings & Workplaces.

To learn more about the show, its attendees and the benefits of exhibiting, please read through this prospectus. You can always call me or your Account Executive (see back page) with questions.

Best regards,

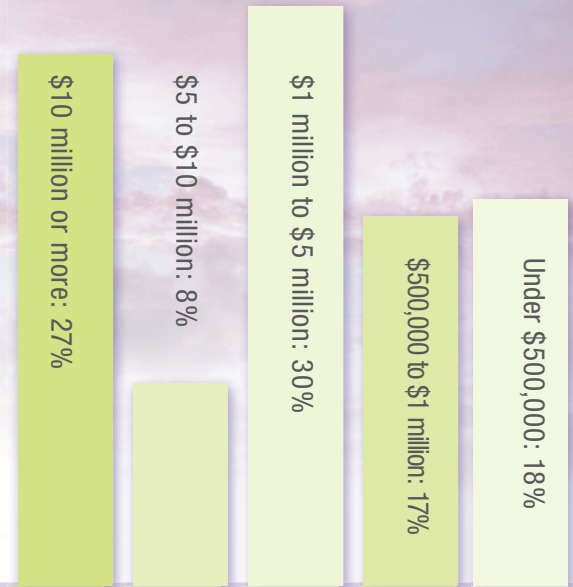
Todd Kotlarek
Group Director - Facilities Market
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ABOUT HIGH-PERFORMANCE BUILDINGS & WORKPLACES ATTENDEES

What Types of **FACILITIES** Do High-Performance Buildings & Workplaces Attendees Represent?



What Are High-Performance Buildings & Workplaces Attendees Planning to Spend on **FACILITY OPERATIONS, RENOVATION** and **NEW CONSTRUCTION** in the next 12 Months?

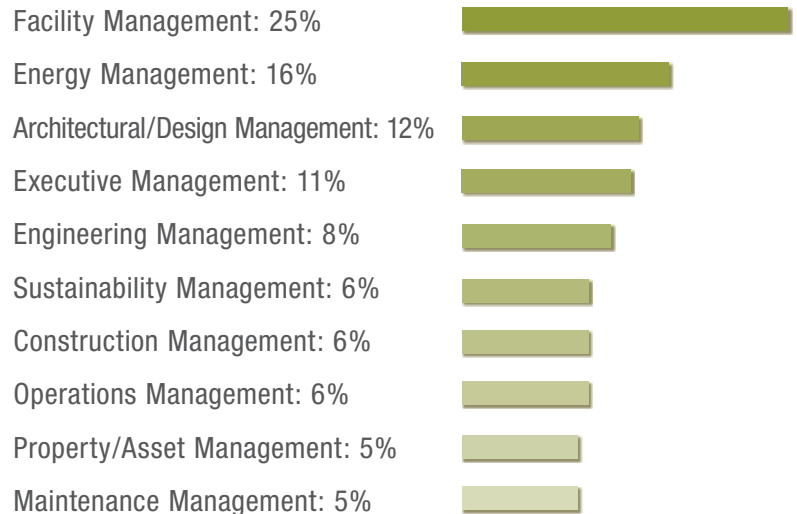


What Did High-Performance Buildings & Workplaces **ATTENDEES** Do in the Exhibit Hall?

- » Learned about **NEW PRODUCTS**: **88%**
- » Gathered product **INFORMATION** for **FUTURE PURCHASES**: **67%**
- » **PLANNED TO BUY** a product they saw: **69%**
- » **RESEARCHED** new products: **73%**
- » Met potential **NEW SUPPLIERS**: **50%**
- » Requested a **SALES CALL** from an exhibitor: **16%**

What **JOB FUNCTIONS**

Do High-Performance Buildings & Workplaces Attendees Represent?



WHO ATTENDS HIGH-PERFORMANCE BUILDINGS & WORKPLACES?

High-Performance Buildings & Workplaces attracts those hard-to-reach decision-makers from the markets that matter. Here's a sampling of who attended last year's show – a very good indicator of whom you can expect to meet at the 2016 show:

ARCHITECTURAL/ CONSULTANTS/ CONTRACTORS

VP, FEDERAL
DIVISION MANAGER
ATKINS

PRESIDENT
**BRADSHAW BUILDING
SOLUTIONS, INC.**

SUSTAINABLE
DESIGN DIRECTOR
GENSLER

PRESIDENT
**GREENROOF
CONSULTING, LLC**

DIRECTOR OF DESIGN
**HUCKABEE &
ASSOCIATES**

DIRECTOR OF OPERATIONS
MYAR SOLUTIONS, LLC

DIRECTOR OF ITM
**NATIONAL FIRE
SPRINKLER ASSOC.**

DIRECTOR OF INTERIOR
CONSTRUCTION
**THE SPENCER
COMPANY**

VICE PRESIDENT
TRIDENT NETWORK

VICE PRESIDENT
WALKER ENGINEERING

HOSPITALITY

VP ENGINEERING
& CAPITAL MGMT
ASHFORD HOSPITALITY

ASST DIR OF ENGINEERING
OMNI HOTELS

CLUSTER DIRECTOR
OF ENGINEERING
**HILTON WORLDWIDE
HOTELS**

ENERGY/ALLIED FIRMS

CONTROLS &
ENERGY MANAGER
CHEVRON

VICE PRESIDENT
**BLUE OCEAN ENERGY
MANAGEMENT**

ENGINEERING MANAGER
**HARSCO INDUSTRIAL,
PATTERSON-KELLEY**

IT FACILITIES
XTO ENERGY

DESIGN ENGINEER
SOLAR SYNERGY LLC

OPERATIONS MANAGER
SOLARVIEW

REAL ESTATE

ENERGY MANAGER
CBRE

CHIEF ENGINEER
TIERREIT

VP - ENERGY &
SUSTAINABILITY
TRANSWESTERN

EDUCATIONAL

DIR.OF UTILITIES &
ENGINEERING
DUKE UNIVERSITY

DIRECTOR - FACILITY
OPERATIONS
DUKE UNIVERSITY

FACILITY DIRECTOR
**FAMILY DEVELOPMENT
SERVICES**

FACILITY MANAGER
**MSU - COLLEGE OF
HUMAN MEDICINE**

DIRECTOR OF FACILITIES
**TEXAS ASSOCIATION OF
SCHOOL BOARDS**

SENIOR PROJECT MANAGER
STANFORD UNIVERSITY

ASSISTANT DIRECTOR OF
PLANT OPERATIONS
UNIVERSITY OF ARKANSAS

COMMERCIAL

GLOBAL SUPPLY MANAGER
APPLE

FACILITY MANAGER
CUSHMAN WAKEFIELD

VICE PRESIDENT
**DURACOO
COATINGS INC.**

DESIGN/BUILD

PRINCIPLE
ENVIRONMATIC SYSTEMS

ENGINEERING

SR. SYSTEM SPECIALIST
SIEMENS

GOVERNMENT

DIR, FACILITY DESIGN &
CONSTRUCTION
CITY OF MINNEAPOLIS

FACILITIES OPERATIONS SPEC
FDIC

PROJECT MANAGER
**GENERAL SERVICES
ADMINISTRATION**

FACILITIES ENGINEER
SR. STAFF
LOCKHEED MARTIN

FACILITIES PROJECT
ENGINEER
LOCKHEED MARTIN

MECHANICAL ENGINEER
**US ARMY CORPS
OF ENGINEERS**

MEDICAL

VP FACILITIES
MANAGEMENT
**TEXAS HEALTH
RESOURCES**

DIRECTOR OF FACILITIES
SERVICES
**SATANTA DISTRICT
HOSPITAL**

SENIOR VICE PRESIDENT
**PARKLAND HEALTH &
HOSPITAL SYSTEM**

ASSOCIATE DIRECTOR
KU MEDICAL CENTER



2015 HIGH-PERFORMANCE BUILDINGS EXHIBITORS

ABUNDANT POWER	FACILITY ENGINEERING ASSOCIATES, P.C.	NUDURA TEXAS DISTRIBUTOR FUTURESTONE, LLC	SUNDOLIER INC.
AGF MANUFACTURING INC.	FIBERTITE ROOFING SYSTEMS BY SEAMAN CORP.	OSRAM SYLVANIA	TERRACON
AMERICAN TIME	FLUKE CORP.	PALMER FIXTURE	TORK
APOGEE ENTERPRISES INC.	HIOKI USA	PANORAMIC POWER	TOTAL SECURITY SOLUTIONS
AUTOMATED LOGIC CORP.	HONEYWELL BUILDING ENVELOPE SOLUTIONS	PELCO BY SCHNEIDER ELECTRIC/IES	TRANE
BAYER MATERIAL SCIENCE	HOT LOGIC LLC	PRACTICE GREENHEALTH	TRIACTA POWER TECHNOLOGIES, INC.
BOMA FORT WORTH	IDEAL INDUSTRIES INC.	PROGENERATION ENERGY	TYCO SIMPLEXGRINNELL
BOMI INTERNATIONAL	ISAVE TEAM	QUADLOGIC CONTROLS CORP.	U.S. DEPARTMENT OF STATE
CHATSWORTH PRODUCTS	ISSA - THE WORLDWIDE CLEANING INDUSTRY ASSOCIATION	RAB LIGHTING	UNIFLEX FLUID APPLIED ROOFING SYSTEMS
CMAA	J. REYNOLDS & CO., INC.	REC SOLAR	USGBC NORTH TEXAS
CODA ENERGY	KEEPING PACE IN TEXAS	RECTORSEAL	VORTEX DOORS
CONLEY GROUP	KEYPER SYSTEMS	RELIABLE CONTROLS CORP. USA	WATERSIGNAL
COPPERTREE ANALYTICS	LEDS UNLIMITED LLC	RMG NETWORKS	WEATHERMATIC
DRYVIT SYSTEMS INC.	LG ELECTRONICS USA INC	ROXUL INC.	WESTERN COLLOID ROOFING SYSTEMS
DUCTSOX	LUCID	RYTEC CORPORATION	WHITTAKER
DURO-LAST ROOFING INC.	MITSUBISHI ELECTRIC	SCRANTON PRODUCTS	WISS, JANNEY, ELSTNER ASSOCIATES INC.
EASYTURF	NALCO, AN ECOLAB COMPANY	SONITEC-VORTISAND INC.	XYICON
ECOVA	NANIA ENERGY-CONSTELLATION ENERGY SERVICES	STRATEGIC SUPPLY LLC	
ELECTRO INDUSTRIES/GAUGETECH		STRUCTURETEC GROUP	
EMCOR SERVICES			



EXHIBITING INFORMATION



EXHIBIT HALL FLOOR PLAN

136	137 236	237 336	337 436	437 536	537 636
134	135 234	235 334	335 434	435 534	535 634
132	133 232	233 332	333 432	433 532	533 632
130	131 230	231 330	331 430	431 530	531 630
128					
126	127 226	227 326	327 426	427 526	527 626
124	125	225	325	425	
122	123 222	223 322	323 422	423 522	523 622
118		219 318	319 418	419 518	519 618 619
116	117 216	217 316	317 416		517 616 617
114					615
112				413 512	613
108	111 210	211 310	311		511 611
106					609
	105	205	305	405	505 605

COST TO EXHIBIT

Exhibit space is only **\$32** per square foot.

10 x 10 = 100 sq. ft.:	\$3,200
10 x 20 = 200 sq. ft.:	\$6,400
10 x 30 = 300 sq. ft.:	\$9,600
20 x 20 = 400 sq. ft.:	\$12,800

INCLUDED WITH THE STANDARD INLINE SPACE:

- » 8 foot high back-wall drape
- » 3 foot high side rail drape
- » 7"x44" company identification sign
- » Complimentary conference access for exhibitor personnel
- » Access to the on-site Exhibitor Lounge
- » 24-hour perimeter exhibit hall security
- » Company and product listing in the official event directory

High-Performance Buildings & Workplaces Schedule-At-A-Glance

TUESDAY, MAY 3

8:00 - 10:50 AM:

Concurrent Sessions

11:00 AM - 3:00 PM:

Exhibit Hall Open

2:00 PM - 3:00 PM:

Networking Party in Hall

3:10 - 4 PM:

Concurrent Sessions

WEDNESDAY, MAY 4

8:00 - 10:50 AM:

Concurrent Sessions

11 AM - 2:00 PM:

Exhibit Hall Open

2:10 PM - 4:00 PM:

Concurrent Sessions

RESERVE YOUR EXHIBIT SPACE TODAY!

CONTACT YOUR ACCOUNT EXECUTIVE:

Exhibitors A-C and E-K, plus numeric
LAURIE VEGA
 414-228-7701 ext. 482
laurie.vega@tradepress.com

Exhibitors D, L-P
LUCY KAUFMANN
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Exhibitors Q-Z
DEBBIE HANAMANN
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