

From the owners of NFMT and *Building Operating Management* magazine

P R O S P E C T U S

SMART BUILDING INNOVATIONS CONFERENCE

Making Buildings Smart. Empowering You To Do So.

Co-located with NFMT Baltimore

Baltimore
Convention Center
March 20-22, 2018

nfmt.com/smart

SCHEDULE AT A GLANCE

Tuesday, March 20
9:00 a.m. – 11:50 a.m.
Conference Sessions

12:00 a.m. – 4:00 p.m.
Expo Hall

Wednesday, March 21
8:00 a.m. – 10:50 a.m.
Conference Sessions

11:00 a.m. – 3:00 p.m.
Expo Hall

3:10 p.m. – 5:00 p.m.
Conference Sessions

Thursday, March 22
8:00 a.m. – 10:50 a.m.
Conference Sessions

11:00 a.m. – 2:00 p.m.
Expo Hall

2:10 p.m. – 4:00 p.m.
Conference Sessions

**30 educational sessions
throughout three-day event.**



SMART BUILDING INNOVATIONS

Bringing live events to the market is what we do. Sometimes, a show simply needs a new location and fresh updates to take the next step. In March 2018, we're proud to debut the Smart Building Innovations Conference & Expo at the Baltimore Convention Center, a cutting-edge conference and expo designed to inspire an entire community, creating an authentic experience for engineers, architects, and FMs. Launched in Texas as High-Performance Buildings + Workplaces, the re-branded Smart Building Innovations Conference moves to Baltimore this March. Proactive companies like yours are constantly seeking strategic avenues and opportunities to showcase high-tech products that are instrumental in making a building smart and innovative. The attendees at Smart Building Innovations Conference & Expo aren't asking if they should take steps to make their facility smart. They're proactively searching for clever, eco-friendly products, empowering their already elite buildings to be the best.

When you exhibit at Smart Building Innovations Conference & Expo, you're at a new conference and expo that's co-located with the largest trade show in the facilities industry, NFMT Baltimore. Being co-located with NFMT is of enormous value to you, as both shows are sure to attract buyers from not only the building-rich Northeast and Mid-Atlantic states, but the entire country.

We're confident the strategic location and timing of this show will appeal to many significant professionals tasked with designing, building and maintaining facilities of all shapes and sizes.

As an exhibitor you'll also have the opportunity to take in three days of education designed for you, with topics covering the latest trends, strategies, technology and emerging products. Since our conference sessions never overlap with expo hall hours, you'll have time to attend our sessions and rub shoulders with conferees who are also interested in learning about the latest trends.

This is exactly the show you've been waiting for. I look forward to working with you and I'll see you in Baltimore in March 2018!

Laurie Vega
LIVE EVENTS SALES MANAGER
laurie.vega@tradeexpress.com



Who Can You Expect to See at Smart Building Innovations Conference?

Director of Operation
TRAVELERS

VP of Environmental Service
SEABURY

Director of High Performance Design
EYP ARCHITECTS & ENGINEERS

Principal
GREEN MEP ENGINEERING PLLC

Director, Whole Building Design Guide
NATIONAL INSTITUTE OF BUILDING SCIENCES

Project Developer
INTELLIGENT ENERGY LIGHT & POWER

Facilities Operations Manager
FANNIE MAE

Lead Engineer
HONEYWELL

Technical Policy Manager
PHILIPS LIGHTING

Managing Director
GRIDLION

Principal Technologist
NATIONAL SECURITY TECHNOLOGIES

Director of Cyber Security
INTELLIGENT BUILDINGS

President
HC ARCHITECT PC

Director of Architecture
VOCON

Senior Energy Content Specialist
QUESTLINE, INC.

Architect
CARLISLE SYNTEC

Director of Innovation
INFOR

President
LED TRANSFORMATIONS, LLC

Director of Engineering
MONDAY PROPERTIES

President
STRUCTURES UNLIMITED, LLC

Facilities Engineer
HENRICO COUNTY PUBLIC SCHOOLS

Owner/Chief Executive Officer
DM. CONSULTING DESIGN AND CONSTRUCTION

Exec. Dir. Facilities Planning & Management
UW-LA CROSSE

Executive Vice President
ENSYNC ENERGY

Attendees Will Seek These Products... Plus Much More!

Architectural & Engineering Services
Water Treatment
Insulation
Eco-Friendly Coatings
Communications Technology
Power Distribution/Generation
Sustainable Interior Products
Detection/Diagnostic Equipment
Ceilings
Irrigation
Portable Cooling
Flooring
Carpeting
Filtration
Furnishings
Wiring and Cabling
Vehicles

Plumbing
Back-Up Power
Roofing
Windows/Windows Technology
Air Distribution/Humidification
Water Management
Renewable Energy
Energy Storage
Alternative Energy Sources
Energy Modeling
Energy Metering & Monitoring
LED Lighting
Building Automation Controls
HVAC
Energy Management Systems



Estimated Attendance of 1,200 high-level facility executives, architects, engineers and consultants.



SMART BUILDING INNOVATIONS

2018 Pricing

\$42.50/sq. ft.

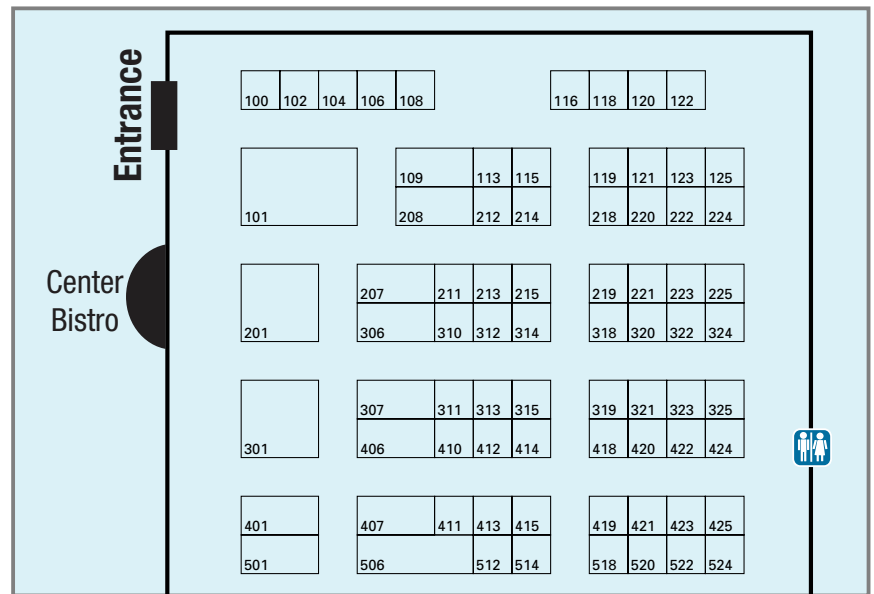
Included with your booth:

- ▶ 8 foot high back wall drape
3 foot high side rail drape
- ▶ 7"x44" company ID sign
- ▶ Complimentary conference access for exhibitor personnel
- ▶ Access to on site exhibitor lounge (free coffee, etc.)
- ▶ 24 hour perimeter expo hall security
- ▶ Company and product listing in the official event directory

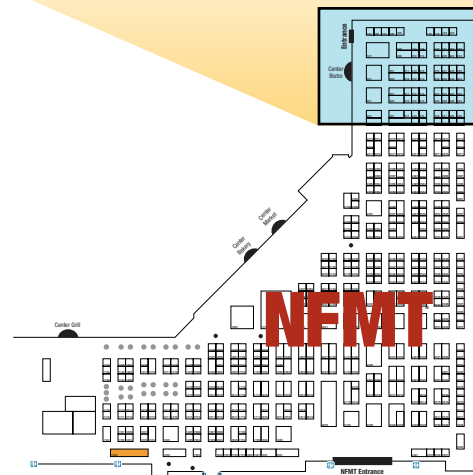
Why Exhibit at Smart Building Innovations Conference & Expo in Baltimore?

- ▶ Many of the 4,500+ attendees at NFMT will want to attend educational sessions and walk the exhibit floor.
- ▶ FMs looking for technology that enables them to make their buildings more energy and water efficient, sustainable and smart.

Floor Plan



nfmt.com/smart



Co-located with NFMT Baltimore

Contact Your Exhibit Team!

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