

## Exhibit Space Height & Display Regulations

### Perimeter Exhibit Spaces

#### Definition:

A perimeter exhibit space is an In-line or linear exhibit space that is located on the outer-perimeter of the expo floor, with no exhibitors behind them.

#### Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

#### Space rental includes:

Standard 8ft drupe back wall. The drupe will be a combination of black and gray drupe. 3ft side rails will be black. A company identification sign (Company name will be listed as it appears on your space contract/invoice).

#### Carpet:

The Expo Hall IS carpeted.

#### Height:

All display fixtures, components including graphics and identification signs are allowed a maximum height of 12ft only in the rear half (measuring 5ft from the back wall) of the exhibit space. A maximum height of 4ft is allowed in the front half of the exhibit space (measuring 5ft from the aisle).

#### Corner Perimeter Exhibit Spaces:

A corner perimeter exhibit space is at the end of a series of exhibit spaces with exposure to intersecting aisles on two sides. All guidelines for perimeter exhibit spaces apply.

#### 10x30's or larger In-line Exhibit Spaces:

When three or more in-line or linear exhibit spaces are used in combination to create a single exhibit space, the 4ft height limitation only applies to the portion of the exhibit space which is within 10ft of an adjoining exhibit space or corner.

#### All exhibit spaces must adhere to display regulations:

Including ADA, demonstrations, lighting, sound, structural integrity and storage.

