

Tools to Maximize Your Sales Opportunities

Transform your trade show experience with CompuLEAD® – the ultimate solution for lead capture using your smartphone or our specialized tablets. It's not just an app – it's a comprehensive sales and marketing strategy at your fingertips!



- Capture leads everywhere, on and off the show floor.
- Use action codes and surveys for lead qualification.
- Identify top prospects with our lead scoring system.
- Send targeted content to prospects.
- Access leads anytime.
- Rapidly transfer lead data into your CRM system.

Equip Your Team With the Right Tools For the Job!

Show Code: NFMT25

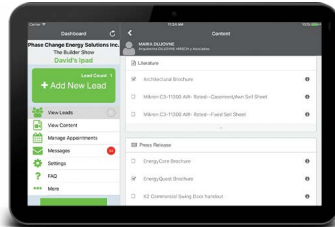
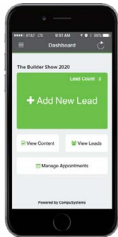
Early Bird Pricing Ends: 1/22/25 | Advanced Pricing Ends: 2/7/25

Order Online: compusystems.com/order

LEAD MANAGEMENT PRODUCTS CATALOG

NFMT Baltimore 2025

Our Products



CompuLEAD® App

- Ideal for exhibitors using their own smartphones or tablets as professional lead retrieval tools.
- Flexible license purchasing for any team size.
- Includes 10 standard qualifiers and surveys.
- Compatible with the latest and prior Android and iOS operating system versions.

CompuLEAD® Tablet

- Perfect for exhibitors preferring not to use personal devices.
- Rentable tablets, each pre-loaded with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Dimensions: 7" Android Tablet
- Cellular plan included.

CompuLEAD® Kiosk

- A complete self-service option.
- Pre-installed with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Delivery, training, and pickup included.
- Dimensions: *Tablet: 15"x10"*
Counter Top: 17"x16"x12"
Stand: 4' tall, Base: 22" wide
- Cellular plan included.

Product Add-Ons

Custom Qualification

Tailor your lead capture to your unique business needs. Design and implement up to 99 custom lead qualifiers and up to 10 custom survey questions, integrated seamlessly into your CompuLEAD rental.



In-App Content Delivery

Send targeted product literature and videos to your prospects via email right from the CompuLEAD App. Level up your marketing with rich and engaging content and turn prospects into customers.



Attendee Self-Serve Content Delivery

Allows attendees to access your content by scanning your supplied QR code signage in your booth. **M3 Expo Wallet** transforms the way you distribute digital content while simultaneously gathering passive leads.



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PRODUCT COMPARISON CHART

	 CompuLEAD® App	 CompuLEAD® Tablet	 CompuLEAD® Kiosk
Scan badges for full contact details			
Capture demographic data			
Download app to my own phone			
Use app on rented device			
Capture leads off the show floor			
Capture leads in self-serve mode			
Qualify leads with action codes/surveys*			
Add notes to leads			
Send electronic literature*			
Export leads in CSV format			
Comply with GDPR			

*Additional charges may apply

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LEAD MANAGEMENT PRICING CATALOG

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	1/22/25 EARLY BIRD	2/7/25 ADVANCED	STANDARD
A-la-Carte			
CompuLEAD App 1 User Activation (173A)	\$385	\$435	\$500
+ Additional User Activations (173B)	\$145	\$145	\$145
CompuLEAD Tablet (174A)	\$495	\$535	\$585
Packages			
CompuLEAD App 3 User Activations (115)	\$595	\$630	\$665
<ul style="list-style-type: none"> Download app to 3 of your smart phones or tablets to capture leads at your booth or anywhere else Qualify top prospects with custom qualifiers and surveys Send prospects up to 5 video links & 15 PDFs for quick email follow-up 			
M3 Exposure (M3E)	\$610	\$650	\$700
<ul style="list-style-type: none"> Download CompuLEAD app to 3 of your smart phones or tablets to capture leads on or off show floor Qualify top prospects with custom qualifiers and surveys Receive 1 unique M3 QR code sign to place in booth Send prospects up to 5 video links & 15 PDFs for quick email follow-up 			
CompuLEAD Tablet (114)	\$755	\$820	\$895
<ul style="list-style-type: none"> One additional app activation for your own mobile device Send prospects up to 5 video links & 15 PDFs for quick email follow-up Identify top prospects with custom qualifiers and surveys (up to 99 qualifiers & 10 survey questions) Delivery, setup and in-booth training 			
CompuLEAD Kiosk For Stand (175A) <i>or</i> Table Top (275A)	\$995	\$995	\$995
<ul style="list-style-type: none"> Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service Custom survey questions and digital content delivery system – leave your hard copies at the office Delivery, set up, training, and pickup Choose between two options preshow: stand or table top. 			
Add-ons			
M3 Expo Wallet (Attendee Self-Serve Content Delivery) (M3A)	\$199	\$199	\$199
Delivery, Setup and In-Booth Training For App (108) <i>or</i> Tablet (08)	\$80	\$80	\$80
Lead Retrieval Product Pick-up For Tablet (09)	\$80	\$80	\$80
Custom Qualifications (Qualifiers and Survey Questions) (05A)	\$90	\$90	\$90
In-App Content Delivery (Literature & Videos) (LITE)	\$90	\$90	\$90
Insurance For Tablet (INS)	\$90	\$90	\$90

Processing Fee = \$25

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Cancellation/Refund Policy:

By completing this lead retrieval order, you agree to be held liable for the safekeeping and return of the lead retrieval device and its accessories. If the device or Bluetooth printer is damaged, lost, or stolen, a replacement fee of \$500 per item will be charged. If the power cord is not returned for any device, a \$100 replacement fee will be charged. If the device is not returned within one hour after the show floor closes, a \$100 late fee will be assessed. All fees will be charged to the credit card used when placing the order. CompuSystems and atEvent are not liable in the event of any hardware or software malfunction, service interruption, or loss of saved leads. No refunds on the CompuLEAD App once it has been activated. No refunds on all CompuLEAD products within 30 days of the start of the event or after the event begins. Orders canceled before that period are entitled to a full refund less a \$100 cancellation fee. If the event dates change, the original event dates will apply to the refund policy.