

# Tools to Maximize Your Sales Opportunities

Transform your trade show experience with CompuLEAD® – the ultimate solution for lead capture using your smartphone or our specialized tablets. It's not just an app – it's a comprehensive sales and marketing strategy at your fingertips!



- Capture leads everywhere, on and off the show floor.
- Use action codes and surveys for lead qualification.
- Identify top prospects with our lead scoring system.
- Send targeted content to prospects.
- Access leads anytime.
- Rapidly transfer lead data into your CRM system.

**Equip Your Team With the Right Tools For the Job!**

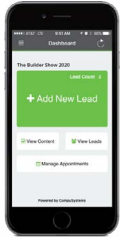
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Early Bird Pricing Ends: 8/27/24 | Advanced Pricing Ends: 9/30/24  
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## LEAD MANAGEMENT PRODUCTS CATALOG

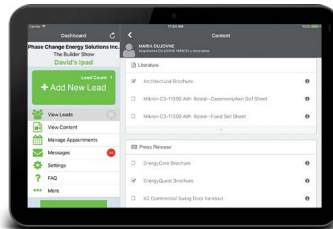
### NFMT Remix 2024

# Our Products



### CompuLEAD® App

- Ideal for exhibitors using their own smartphones or tablets as professional lead retrieval tools.
- Flexible license purchasing for any team size.
- Includes 10 standard qualifiers and surveys.
- Compatible with the latest and prior Android and iOS operating system versions.



### CompuLEAD® Tablet

- Perfect for exhibitors preferring not to use personal devices.
- Rentable tablets, each pre-loaded with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Dimensions: 7" Android Tablet
- Cellular plan included.



### CompuLEAD® Kiosk

- A complete self-service option.
- Pre-installed with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Delivery, training, and pickup included.
- Dimensions: *Tablet: 15"x10"*  
*Counter Top: 17"x16"x12"*  
*Stand: 4' tall, Base: 22" wide*
- Cellular plan included.

# Product Add-Ons

### Wireless Printer

Elevate your CompuLEAD App by adding a wireless printer. Instantly print lead information and notes for seamless follow-ups.

*Note: Printer only pairs to 1 device at a time.*



### In-App Content Delivery

Send targeted product literature and videos to your prospects via email right from the CompuLEAD App. Level up your marketing with rich and engaging content and turn prospects into customers.



### Custom Qualification

Tailor your lead capture to your unique business needs. Design and implement up to 99 custom lead qualifiers and up to 10 custom survey questions, integrated seamlessly into your CompuLEAD rental.



### Self-Serve Content Delivery

With the M3 app, transform the way you distribute digital content while simultaneously gathering passive leads. Attendees can easily access your materials by scanning your unique QR code signage with their smartphones.



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#### PRODUCT COMPARISON CHART

	 CompuLEAD® App	 CompuLEAD® Tablet	 CompuLEAD® Kiosk	 M3 Expo Wallet
Scan badges for full contact details				
Capture demographic data				
Download app to my own phone				
Use app on rented device				
Capture leads off the show floor				
Capture leads in self-serve mode				
Pair with wireless printer*				
Qualify leads with action codes/surveys*				
Add notes to leads				
Send electronic literature*				
Export leads in CSV format				
Upload to marketing automation/CRM				
Comply with GDPR				

\*Additional charges may apply

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# LEAD MANAGEMENT PRICING CATALOG

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	8/27/24 EARLY BIRD	9/30/24 ADVANCED	STANDARD
<b>A-la-Carte</b>			
<b>CompuLEAD App 1 User Activation</b> (173A)	\$385	\$435	\$500
+ Additional User Activations (173B)	\$140	\$140	\$140
<b>CompuLEAD Tablet</b> (174A)	\$495	\$535	\$585
<b>Packages</b>			
<b>CompuLEAD App 3 User Activations</b> (115)	\$595	\$630	\$665
<ul style="list-style-type: none"> <li>Download app to 3 of your smart phones or tablets to capture leads at your booth or anywhere else</li> <li>Qualify top prospects with custom qualifiers and surveys</li> <li>Send prospects up to 5 video links &amp; 15 PDFs for quick email follow-up</li> </ul>			
<b>M3 Expo Wallet Exposure</b> (M3E)	\$610	\$650	\$685
<ul style="list-style-type: none"> <li>Download CompuLEAD app to 1 of your smart phones or tablets to capture leads on or off show floor</li> <li>Qualify top prospects with custom qualifiers and surveys</li> <li>Receive 1 unique M3 Expo Wallet QR code sign to place in booth</li> <li>Send prospects up to 5 video links &amp; 15 PDFs for quick email follow-up</li> </ul>			
<b>CompuLEAD Tablet</b> (114)	\$755	\$820	\$895
<ul style="list-style-type: none"> <li>One additional app activation for your own mobile device</li> <li>Send prospects up to 5 video links &amp; 15 PDFs for quick email follow-up</li> <li>Identify top prospects with custom qualifiers and surveys (up to 99 qualifiers &amp; 10 survey questions)</li> <li>Delivery, setup and in-booth training</li> </ul>			
<b>CompuLEAD Kiosk For Stand</b> (175A) <i>or</i> <b>Table Top</b> (275A)	\$995	\$995	\$995
<ul style="list-style-type: none"> <li>Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service</li> <li>Custom survey questions and digital content delivery system – leave your hard copies at the office</li> <li>Delivery, set up, training, and pickup</li> <li>Choose between two options preshow: stand or table top.</li> </ul>			
<b>Add-ons</b>			
<b>M3 – In-Booth QR Code Signage</b> (M3A)	\$199	\$199	\$199
<b>Wireless Printer For App</b> (287A) <i>or</i> <b>Tablet</b> (187A) – Only pairs to 1 device/app at a time	\$90	\$90	\$90
<b>Delivery, Setup and In-Booth Training For App</b> (108) <i>or</i> <b>Tablet</b> (08)	\$80	\$80	\$80
<b>Lead Retrieval Product Pick-up For Tablet</b> (09)	\$80	\$80	\$80
<b>Custom Qualifiers and Survey Questions</b> (05A)	\$90	\$90	\$90
<b>Literature &amp; Videos Delivery</b> (LITE)	\$90	\$90	\$90
<b>Insurance For Tablet</b> (INS)	\$90	\$90	\$90

Processing Fee = \$25

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**Cancellation/Refund Policy:**

Completing this lead retrieval order makes you responsible for device safety. Damages incur a \$500 replacement fee; power cord loss, a \$100 fee. Late returns result in a \$100 fee. Charges go to the credit card used. CompuSystems is not liable for malfunctions or lead loss. No refunds on activated CompuLEAD App or products within 30 days of the event. Cancellations before receive a full refund, minus a \$100 fee. Original event dates apply to refunds for date changes.