

**BUILDING OPERATING MANAGEMENT'S**  
**NFMT<sup>®</sup>REMIX**

**NFMT Exhibitor  
Marketing Toolkit**

We are very excited to have you participating as an exhibitor at the upcoming NFMT Remix event. Below are a few items we have put together to help you get the word out that you'll be exhibiting at the premier facilities management conference event in the fall in the United States.

## Downloadable Graphics

Share your news with everyone, use the images below in a number of different places.

- E-mail Signature Block
- Company Website
- Social Media Profiles
- E-newsletters or blogs
- Video Marketing

Download the images below or from: <https://nfmt.com/remix/graphics/remix-speaker-graphics.zip>



120x60

180x150

300x250

Make sure to hyperlink the images to <https://www.nfmt.com/remix/> or to your specific company URL/home page.

Logo

**BUILDING OPERATING MANAGEMENT'S**  
**NFMTR<sup>®</sup>REMIX**

## **Social Media Posts**

Make sure to follow our social media pages so you can share our posts.

Facebook - <https://www.facebook.com/NFMTConference>

Twitter - [https://twitter.com/nfmt\\_conference](https://twitter.com/nfmt_conference)

LinkedIn - <https://www.linkedin.com/showcase/nfmtconference>

Hashtag: **#NFMTRemix**

We know you have so much reach into the industry so we'd love you to post about exhibiting to make sure your followers are aware. Make sure to use the hashtag #NFMTRemix so we can share your posts as well. We want you have a busy booth!

### Promote Your Participation:

1. Don't miss us in booth #: \_\_\_\_\_ at #NFMTRemix. Bring your colleagues & see us in person!
2. Join us at #NFMTRemix (Nov. 10-11) in Orlando, FL in booth #\_\_\_\_\_. The conference & expo is FREE.
3. Did you know we're exhibiting at #NFMTRemix in November? Check out the full agenda here: <https://www.nfmt.com/remix/>

### Promote Your Product/Service:

1. Before #NFMTRemix, learn more about my \_\_\_\_\_ here (click related article or blog).
2. You won't want to miss our booth at #NFMTRemix. What are your greatest challenges around \_\_\_\_\_?
3. FMs, do you need help with \_\_\_\_\_? Stop into our booth (#\_\_\_\_\_) at #NFMTRemix in Orlando for free November 10-11.

### Share Links on Websites:

Don't miss our booth (#\_\_\_\_\_) at NFMT Remix! Visit [NFMT.com/Remix](http://NFMT.com/Remix) to register for free.

Visit [NFMT.com/Remix](http://NFMT.com/Remix) to learn more about a completely free facilities management conference and expo hall. Come say hi to us at booth#\_\_\_\_\_.

## **Event listing and e-newsletters**

Get the word out about your involvement through your company's website as well as in their newsletter!

### **Newsletter Blurb**

In 2015 NFMT Orlando was launched to be a companion event to the largest event dedicated to facilities management in the United States. Despite a difficult year last year, NFMT Orlando, named NFMT Remix for 2021, is still the premier facilities management event in the Fall, with a vibrant show floor of suppliers showcasing the latest products to aid in making your building better than ever as well as providing insightful and informative education. Registration is free! Learn more at <https://www.nfmt.com/remix/>

### **Event Listing**

NFMT Remix

November 10-11

Orlando Convention Center

Orlando, FL

## **Video Marketing**

Promote your session through a quick 2 to 3 minutes. We will use this video in our event marketing, along with posting to your sessions page. Please submit the video in mp4 form or with a YouTube link. If you would like help recording your quick video, just let me know.

## **Questions**

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