

# Marketing & Advertising Options



Once you secure a booth at NFMT Remix Vegas, plenty of options exist to ensure facilities professionals in attendance are aware of your presence and what you're offering. We are the largest trade show in the industry that targets FMs. You'll meet high-level facilities execs from all markets.

## PASSPORT TO PRIZES

Every attendee needs to stop at your booth to complete their passport. A passport is handed out to every attendee. . . . . \$1,350

## ATTENDEE EMAIL UPDATES

Feature your company logo, description and booth number on the top of emails on Oct 5, 19 and 26 sent to registered attendees of NFMT Remix Vegas. . . . . PRICES VARY

## PRODUCT SHOWCASE

Placed near registration counter and conference rooms, your brand is on display the entire duration of NFMT Remix Vegas. Product Showcases are one of the first things attendees see when entering the convention center. . . . . \$895 PER PANEL

# A La Carte Sponsorship Opportunities

Tote Bags <sup>1</sup>	<b>Request pricing</b>
Lanyards <sup>2</sup>	<b>\$ 6,000</b>
Cash Prize Drawing <sup>3</sup>	<b>\$ 6,500</b>
Conference Technology Sponsor <sup>4</sup>	<b>\$ 4,500</b>
Registration <sup>5</sup>	<b>\$ 4,500</b>
Lunch Coupons <sup>6</sup> (2 available)	<b>\$ 3,000</b>
Coat & Baggage Check <sup>7</sup>	<b>\$ 3,000</b>
Exhibitor Locator Signs <sup>8</sup>	<b>\$ 2,000</b>
Charging Stations <sup>9</sup> (3 available)	<b>\$ 3,000</b>
PPE Hub <sup>10</sup>	<b>\$ 2,500</b>
Social Hub <sup>11</sup>	<b>\$ 2,500</b>
Mobile Sponsorship <sup>12</sup>	<b>\$ 4,500</b>
Floor Stickers <sup>13</sup>	<b>Request pricing</b>
Networking Sponsor <sup>14</sup>	<b>Request pricing</b>
Women in FM Panel <sup>15</sup>	<b>Request pricing</b>

**1 Tote Bags** – Build brand awareness when your Company logo is on the bag distributed to all attendees at registration.

**2 Lanyards** – Your opportunity to have all attendees wearing your logo around their necks.

**3 Cash Prize Drawing** – Best way to drive traffic to your booth. Each attendee receives an Enter-To-Win form, dropped off in a ballot box in your booth. Sponsor can ask up to 3 questions on the entry form to further qualify leads. Opportunity to have a rep on the Main Stage welcoming attendees to the daily cash giveaway, pick the winner and present the prize! Cash is awarded to a qualified attendee each day of the event. Receive copy of all who enter.

**4 Conference Technology** – Your branding is prominently featured at every Conference Session (more than 50) both days of the event.

**5 Registration** – Your logo is featured on top of the attendee registration confirmation emails sent twice in advance of the event.

**6 Lunch Coupons** – The popular \$10 lunch coupon is included in all attendee tote bags, featuring your company logo identifying you as sponsor.

**7 Coat & Baggage Check** – Give attendees a place to check their coats and luggage for free at the Paris Conference Center. Receive extra exposure with your company logo on the claim ticket.

## A La Carte Sponsorship Opportunities (cont.)

**8 Exhibitor Locator Signs** – Put your company logo on the Exhibitor Locator signs located inside the expo hall and near registration. Attendees frequent these signs several times throughout the event when looking for what booths to visit.

**9 Charging Stations** – Place your brand on this great option as attendees charge up their phones. Your brand stays top of mind as attendees spend several minutes or more here as their phones charge up.

**10 PPE Hub** - \$2,500 – exclusivity  
Visual display of personal protection equipment currently used by facilities management teams and frontline staff. Highlight new and unique equipment staff can wear to help with ergonomics, infection control, arc flash and more.

- Ability to send PPE to be placed on mannequins in the area in expo
- Signage with company logo at PPE Hub
- Logo include on website

**11 Social Hub** - \$2,500  
The social media Hub will create the perfect background for all social posts. Have your logo prominently displayed in the area and shown in each post from attendees • Signage with company logo at social hub • Logo include on website • One dedicated social media post per day – can provide content – 140 characters and can include a link.

**12 Mobile Sponsorship** – Be the exclusive sponsor on our mobile app for the attendees. Logo listed on pre-show email as mobile app sponsor

- Logo listed on mobile app signage onsite
- Sponsor Listing on Mobile App
- Banner Ad on Mobile App (600 px by 110 px)
- 1 Push Notification a day – provide us 15-20 words per day

**13 Floor Stickers** – Let our audience know you're exhibiting! Each step will bring attendees closer to your booth!

**14 Networking sponsor** – Align yourself with the kickoff celebration where you will be seen by the hundreds of attendees while they network, enjoy food, drink and entertainment.

**15 Women in FM Panel** – powerful and honest session at NFMT Remix Vegas, Women in Facilities Management brings together a panel of women with widely varied career paths to talk about their experience coming up in the industry, their strategies for success, and the ways they bring their whole selves to bear on the profession.

November 2-3, 2022  
Paris Conference Center  
Las Vegas, NV



Please reserve the following sponsorship or marketing opportunity for my company.

Description of opportunity: \_\_\_\_\_

Cost: \_\_\_\_\_

**Sponsor Agreement/Commitment**

Replace with Fifty percent (50%) of the total participation cost must accompany completed contract.  
Final payment will be due 90 days before event. Beginning August 5, 2022, full payment must accompany completed contract.

Due to the nature of sponsorships and the benefits received, sponsorship & marketing opportunity cancellations are not accepted and no refunds will be provided.

Company Name: \_\_\_\_\_ Exhibit Space #: \_\_\_\_\_

Address: \_\_\_\_\_ Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web Site: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

As a sponsor, you have right of first refusal for next year's event.

**Please send completed contract with payment form to:**

**Laurie Vega**  
Facilities Group Publisher  
Companies A-B, and numeric  
Phone: 414-228-7701, Ext. 482  
laurie.vega@tradeexpress.com

**Kathy Arnold**  
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Companies C-M  
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**Ashley Clark**  
National Sales Manager  
Companies N-Z  
Phone: 414-228-7701, Ext. 305  
ashley.clark@tradeexpress.com



NFMT Remix Vegas 2022  
Payment form for  
Sponsorships & Marketing  
Opportunities



## Trade Show Customer Payment Information Form

A 50% down payment is required to secure the booth space requested.  
If payment is not received within 10 days, the booth space will be released and available  
to other companies.

**For Credit Card Payment, Please Complete the Following Information  
& E-Mail to [amber.holliday@tradepressmedia.com](mailto:amber.holliday@tradepressmedia.com)**

Company Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Name of Event: \_\_\_\_\_ Booth # or Product: \_\_\_\_\_

Amount Paying: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

By signing this form, you give Trade Press Media Group permission to process a one-time transaction for the designated amount. You also certify that you are a designated user of this card and will not dispute payment so long as the transaction is executed in accordance with the terms and conditions of our contract.

**ACH Payment Info:**

Payee: Trade Press Media Group, Inc  
Bank: Chase Bank  
Account Number: 705215322  
Routing: 075000019  
Swift Code: CHASUS33

**Wire Transfer Info:**

Payee: Trade Press Media Group, Inc  
Bank: Chase Bank  
Account Number: 705215322  
Routing: 021000021  
Swift Code: CHASUS33

**For Payment by Check Via Mail:**

Trade Press Media Group,  
Inc 2100 W. Florist Ave  
Milwaukee, WI 53209  
414-228-7701