

# Sponsorship Packages

## Ensure Yourself a Busy Booth

According to a study conducted by the Center for Exhibition Industry Research, sponsorships can increase booth traffic by 104%

### PLATINUM - \$20,000 (LIMITED TO FIVE)

- One conference session live and streamed in hybrid platform
- **20x20 Booth\***
- Networking Break Sponsor
- Recording of presentation
- Pre-event email to all registrations
- Logo placement on event website, emails and marketing materials
- Company description on event website and hybrid app
  - One Conference Session Live Streamed on Virtual Platform
  - Premium Banner Ad Rotation on Homepage
  - 1 Gamification Participation
  - 1 Sponsored Post per Day
- Full registration list including name, job title, postal address

### GOLD - \$11,000 (LIMITED TO 20)

- One Product Zone Speaking Slot (Product Demo, Learning Lab, etc)
- One Solutions Exchange slot also live streamed on hybrid app
- **10x20 Booth\***
- Logo placement on event website, emails and marketing materials
- Company description on event website and hybrid app
  - One Product Zone Presentation Streamed on Virtual Platform
  - Banner Ad Rotation on Homepage
  - Company Profile Page
- Full registration list including name, job title, postal address

### PAVILIONS

- Facility Maintenance & Facility Cleaning
- Building Services
- Smart Building & Technology
- New Safety, Security & Access Control

### SILVER - \$6,000

- One 20-Minute Product Zone Speaking Slot (Product Demos, Learning Lab, etc)
- **10x10 Booth**
- Logo placement on event website and marketing materials
- Company description on event website and hybrid app
  - Banner Ad Rotation on Homepage
  - Company Profile Page
- Full registration list including name, job title, postal address

### A LA CARTE SPONSORSHIPS:

- Hybrid Profile Page \$700
- Audio Visual Sponsorship \$5,000
- Floor Decals Eight 5x5s and Two 8x8 package \$5,000
- Product Showcase \$895
- Lanyards \$10,000
- Sponsor Registration \$3,200
- Prize Drawing \$7,000
- Networking Sponsorship – two available \$15,000
- Tote Bag – Request Pricing
- Lunch coupons \$3,000 (3 avail)
- Charging Station \$1,200 (3 avail)
- Aisle Banners \$1,500 or 3 for \$3,000
- Passport to Prizes \$2,000
- Attendee Emails
  - Mid Feb \$1750
  - Late Feb \$2250
  - Early Mar \$2750
  - Late Mar \$3000
- Booth Fees - \$45.00 per square foot